

Financials and REITs Industry Overview

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Industry Landscape: Financials

- Banks, Insurance, Asset Managers, and Payments
- Drivers: Fed Rate Policy, loan demand, fintech
- Risks: NIM compression, regulation, credit quality.
- Key Players: JPM, BofA, Wells Fargo, Citi, Goldman Sachs, Visa, Mastercard

Bank of America



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**WELLS
FARGO**

 **JPMorganChase**



Industry Landscape: REITs

- Sub-sectors: Industrial, Retail, Data Centers, Residential, Storage.
- Current drivers: Interest rates, demand for data centers/industrial, post-COVID retail normalization.
- Risks: Debt refinancing costs, occupancy levels.
- Key Players: Prologis, Public Storage, Simon Property Group, Digital Realty

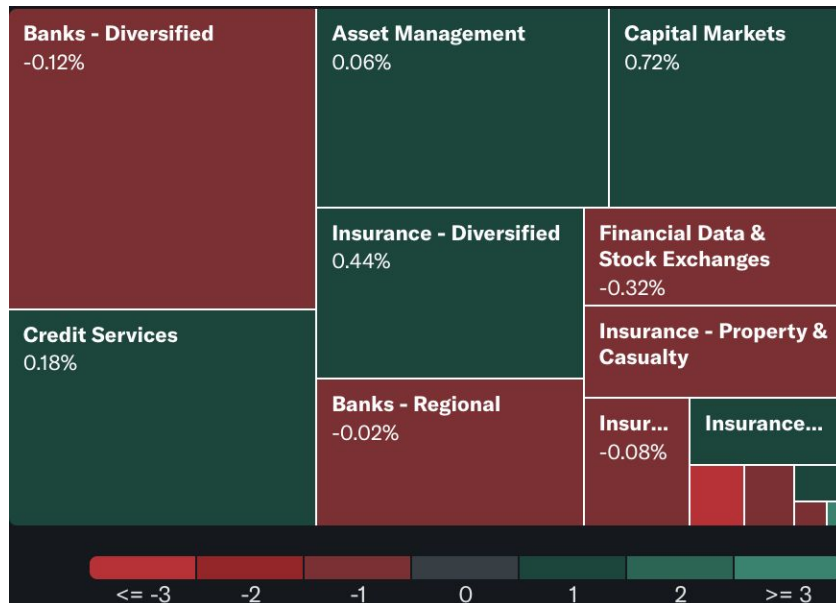


Sector Overview

Financial Services

Companies that provide financial services include banks, savings and loans, asset management companies, credit services, investment brokerage firms, and insurance companies. Companies in this sector include Allianz, JPMorgan Chase, and Legg Mason.

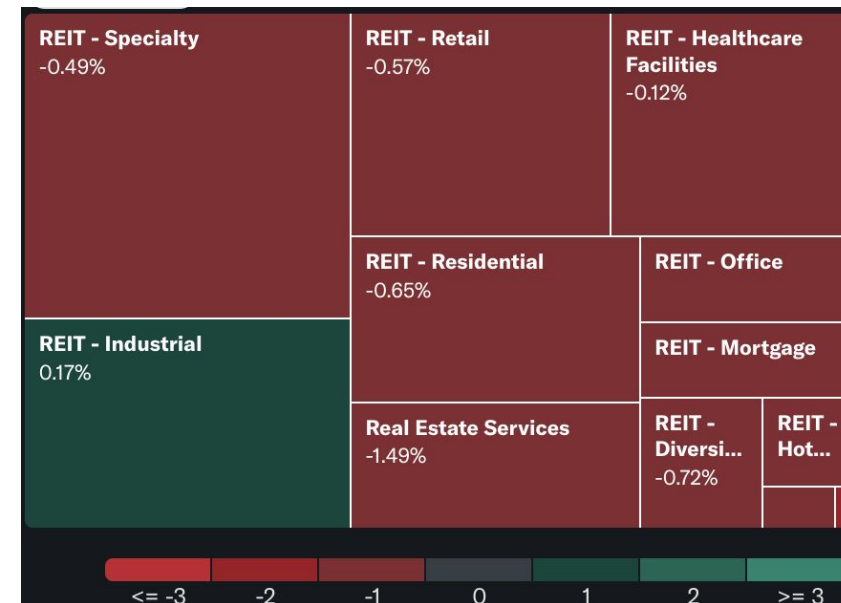
Market Cap	Market Weight	Industries	Companies
11.353T	14.89%	15	1468



Real Estate

This sector includes companies that develop, acquire, manage, and operate real estate properties. Companies in this sector include Kimco Realty, Vornado Realty Trust, and Westfield Group.

Market Cap	Market Weight	Industries	Companies
1.681T	2.20%	12	274



SMIF Holdings vs S&P



Visa (V) - Financial Services
Portfolio Weight: 4.91%
Cost Basis: \$19,157.18
Current Value: \$37,432.88
Total Return: 95.40%

S&P 500

S&P 500 Weightages

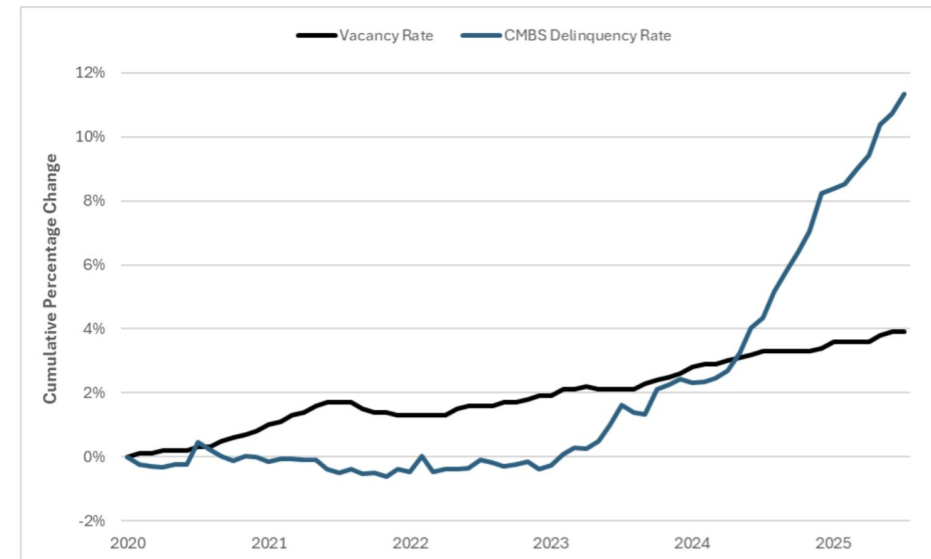
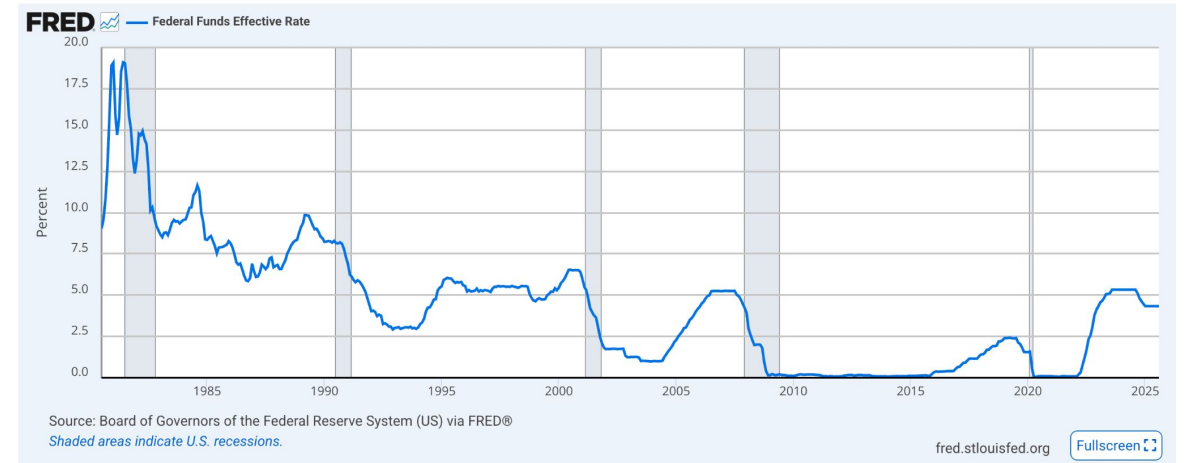
Financial Services: 14.65%
Real Estate: 2.75%



Public Storage (PSA) - REIT
Portfolio Weight: 0.93%
Cost Basis: \$7,150.76
Current Value: \$7,120.43
Total Return: -0.42%

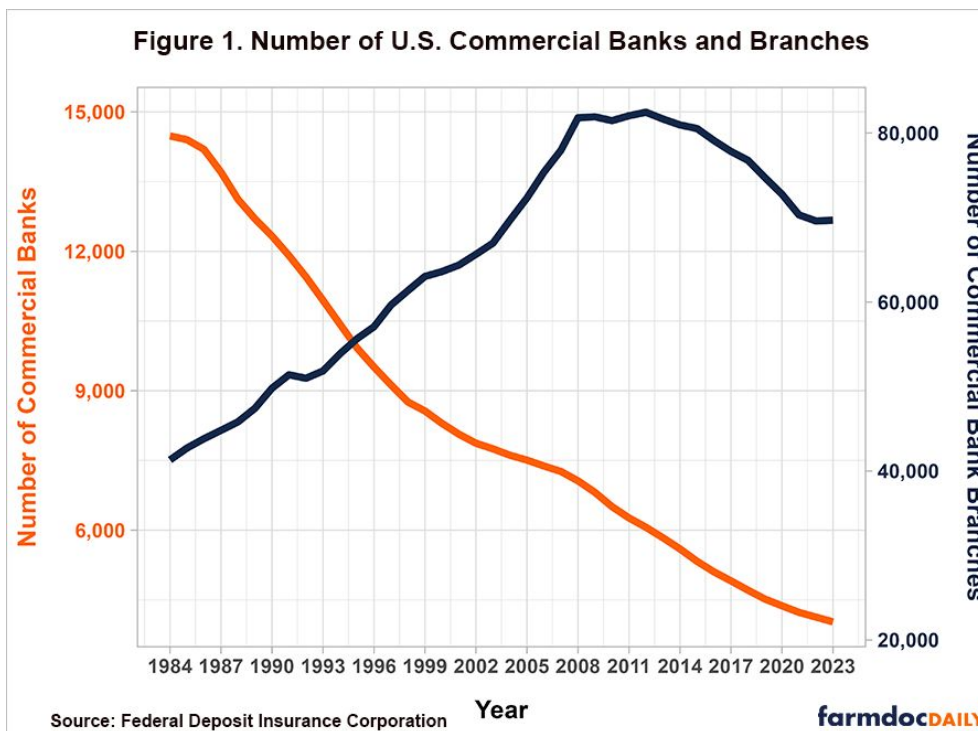
Macro Drivers

- Interest Rates: affect lending margins (banks) + debt servicing (REITs)
- Consumer Spending: drives credit card/retail REIT demand
- CRE Stress: office vacancy causes higher risk to broader real estate valuations



M&A Consolidation

- Banking: U.S. banks fell from ~14k (1980s) → ~4k today
- REITs: Prologis dominance in logistics; Public Storage in storage; Digital Realty in data centers
- Takeaway: Industry power concentrating → fewer but stronger players



Fintech as a Disruptor

- Key players: Block (SQ), PayPal, SoFi, Robinhood, Stripe (private), Klarna (Recent IPO)
- Themes: payments, neobanks, embedded finance, tokenization
- Impact: incumbents like Visa & JPM pressured to adapt

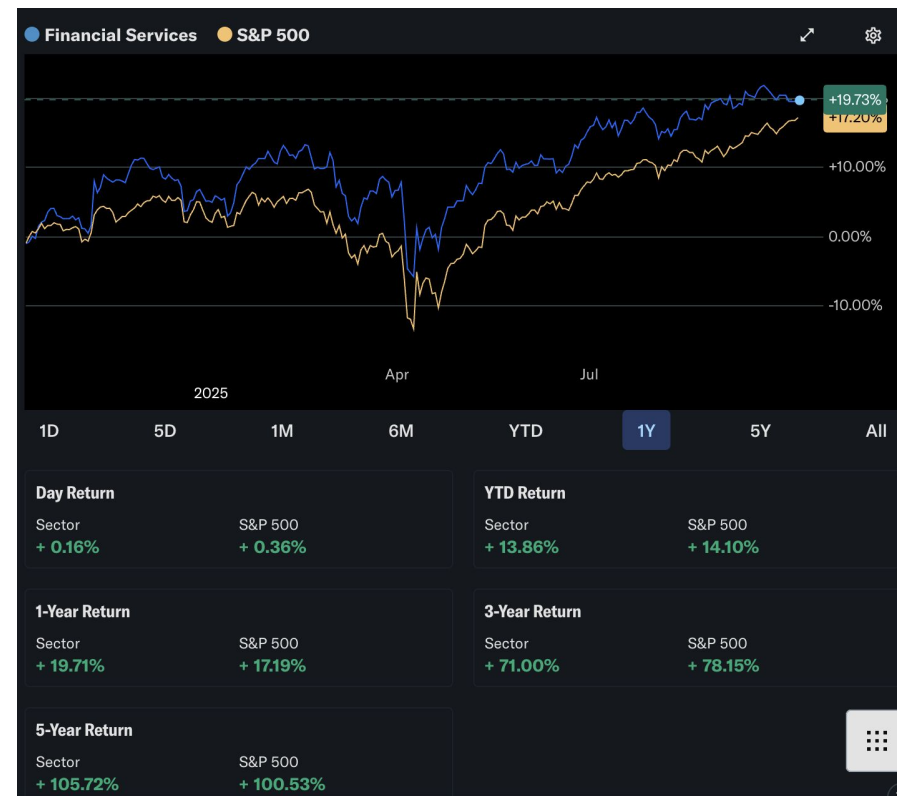
 block

 SoFi



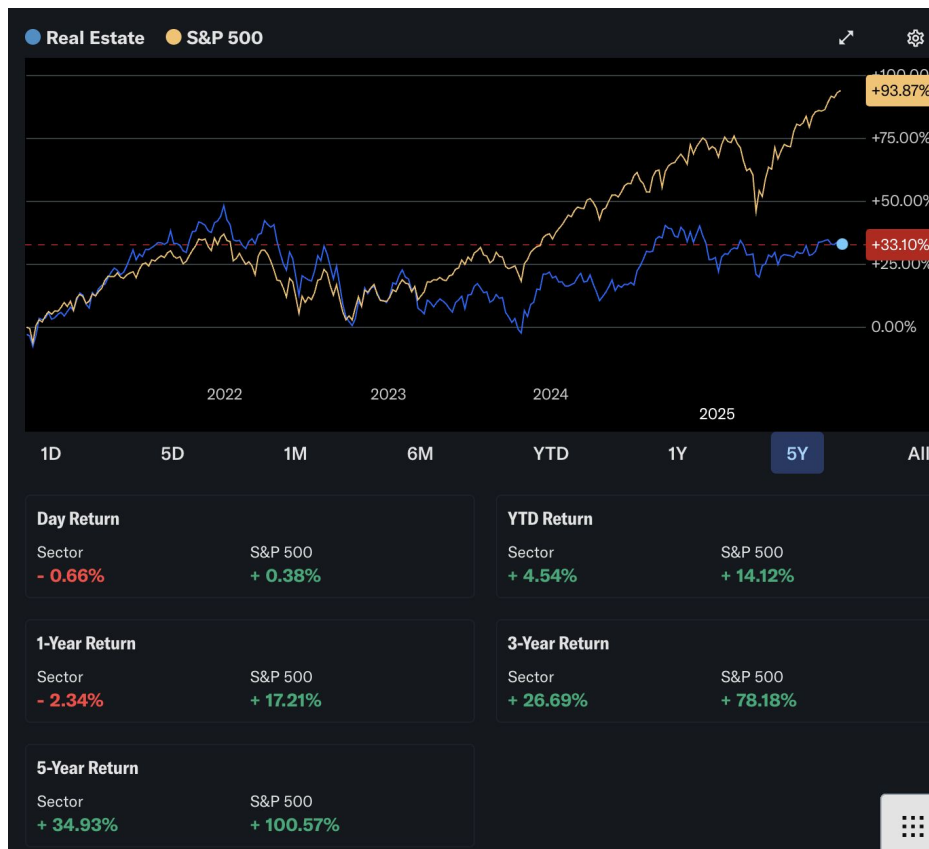
Market Outlook - Financials

- Rate cuts likely to compress margins for deposit-heavy lenders.
- Credit quality remains stable with traditional lenders, but BNPL is currently under scrutiny for high uncollectible amounts.
- CRE exposure remains a risk for regional banks
- Cross-border payment volume rebounding
- Tokenization pilots (JPM Onyx, Citi) gaining traction
- Legacy banks partnering with fintechs for embedded finance



Market Outlook - REITs

- Rates stabilizing, but high cap rates keep valuations capped
- Industrial & Data Centers lead on AI, e-commerce, and logistics demand
- Office remains structurally weak with vacancies, lease rollovers, write-downs
- Refinancing pressure favors low-leverage, fixed-debt players
- PE capital returning, fueling M&A in niche subsectors



Major Players and Positioning

Subsector	Leader(s)	View	Rationale
Large Banks	JPM, BAC	Overweight	Balance sheet strength, efficiency
Payments	V, MA	Overweight	High-margin, secular growth
Office REITs	VNO, BXP	Underweight	Vacancy & refinancing risk
Industrial	PLD	Overweight	E-commerce, AI logistics
Data Centers	DLR, EQIX	Overweight	Cloud + AI tailwind

